



CRAIG FERRIS

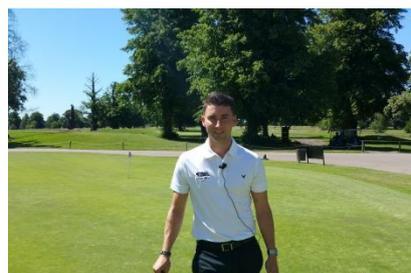
Head PGA Professional

Craig Ferris is the driving force of golf at Luton Hoo Hotel, Golf & Spa, since his appointment as the Head Golf Professional. Craig leads his team to be committed in providing the highest level of golf instruction at our wonderful estate and practice facilities. It marks a return to his hometown for the experienced golf coach, who studied and competed in America and has played in golf tournaments around the UK and overseas. Following this, Craig spent 6 years working at the Grove in Hertfordshire where he began his journey on the road of golf instruction.

Craig has grown into a specialist short game and putting coach, and is part of a small group of instructors who work directly for the world-renowned Dave Pelz scoring game schools. This position makes Craig the UK's only instructor for Dave Pelz, one of only 3 in Europe and one of 12 worldwide. His affiliation with the Dave Pelz schools only enhanced his passion for coaching "the short (scoring) game" which consists of pitching, chipping, bunker play and putting.

Craig is revelling in his ever growing reputation as an elite golf coach. He currently works with players of all ages and abilities, from beginners right up to touring professionals, on their short game and putting. In addition to one-to-one private lessons, Craig has launched a range of initiatives including starter packages, progression programmes, scoring schools and clinics for local residents, hotel guests and corporate golfers.

With an integrated and personable approach to his coaching, the individuals and teams that Craig works with have consistently proven themselves to be winners at both Club, National and Professional level. Every student leaves with the correct practice methods to continue their development. Something you will hear Craig say regularly is "Correct practice = improvement" and "Become your own best teacher".



For more information please contact: cferris@lutonhoo.co.uk