



NAME

Emma Jones

COMPANY

AIT

EVENT TYPE

Conference

EVENT OBJECTIVES

Event to bring together members of the ait group for the 10th anniversary celebrations.

EVENT EXECUTION

We hosted a two day conference at Warren Weir for 100 members of the ait group. On the first day, we had an exhibition in the largest function room downstairs and our conference upstairs. It was very much a day of networking, with open discussions and key speakers sharing information between accountancy firms and suppliers to the accountancy industry. That evening we had a three course meal, with a casino table and robot waiter as entertainment. On day two we had a short meeting, but most of the day was spent with members taking part in activities. This included the spa, golf, archery and 4x4 driving.

EVENT RESULTS

We have used Warren Weir at Luton Hoo for several years. The exclusivity of the venue works very well for the group and the location is great. The proximity to London Luton Airport is important for our Scottish members and it is brilliant to have easy access by road and train for our Midlands and London members.

Our 2019 conference was to celebrate our 10th anniversary and it was our largest event so far. We are extremely happy with how everything went.

